

DUE: April 30  
(by final  
period)

## English 104, Unit 5: Research Paper Remix

### Assignment's Writing Program Goals:

*-Collect, analyze,  
and organize  
research information  
in verbally and  
visually compelling  
ways.*

*-Use a variety of  
strategies to gather  
and organize  
information  
appropriate for the  
context and  
persuasive to the  
intended audience.*

*-Employ format,  
syntax, punctuation,  
and spelling  
appropriate to  
various rhetorical  
situations in a  
stylistically  
sophisticated  
manner.*

### Additional goals:

*-Convey information  
in a rhetorically  
effective manner for  
your intended  
audience*

You have done all the legwork for this project throughout the semester, including writing an 8-12 page research paper. In this unit, you will be remixing that research paper into a multimodal format. This is your project to have fun with and celebrate all your hard work!

### Why should I care about this?

This assignment functions the culmination of the semester:

*How does this help me in my life?*

⇒ Presenting information in a different way is always a rhetorical task. Consider how you'd construct the same text on different social media platforms; they're all different. Additionally, many times you won't read someone a paper, but instead you'll create something with the information. This prepares you for academic conferences, higher level classes in your major, and the workplace.

### Your Audience

For this assignment, your classmates and the general public will be your audience.

### Remixing Your Paper

This is the time where you get to be creative! Some options include creating an infographic, podcast (include its script), YouTube video, website, Instagram essay, Twitter account, screencast presentation (you won't have time to deliver the presentation in class), collage, painting, etc. Prepare to share your project with your classmates during the final exam to share your research and your creative project.

### Rhetorical Rationale

Whatever creative avenue you choose to represent your paper, you need to have a reason for your choice. You will need to write a rhetorical rationale to justify your creative choices in a **minimum of 500 words** rationale [e.g. why did you chose this representation; what rhetorical strategies did you use to make your remix (sound, color, editing, text, citations, etc.); how do these strategies affect your audience?].

## Submission Criteria

- Electronic upload of remix to Canvas (*may be link or file*)
- Electronic upload of **2-3 page** rhetorical rationale (*doc/ docx*)

## Grading Criteria (100 points, 10% overall)

This project will be graded holistically with all components (your remix and rhetorical rationale) taken into consideration. You'll primarily be graded on how you justify the rhetorical choices you made. I want to be able to see that you thoughtfully considered why you did what you were doing; I do **not** want you do things just for the sake of "it looking cool" or "I needed to do something." Related to this, I will be evaluating your remix for its rhetorical choices/effectiveness and how you remixed your paper for a different audience. A remix without a rationale or rationale without a remix will not pass. Likewise, a project that seems thrown together or lacks thoughtfulness will not garner a passing grade.